



THE CONSORTIUM
ACADEMY TRUST



THE
HESSLE
ACADEMY

Penshurst Primary School
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24 January 2024

Primary – GDPR Internal and External Publicity Consent

Dear Parent/Carer

As you may already be aware, we recently experienced an issue with Arbor, resulting in the deletion of all External and Internal Publicity consents from our system.

We have sent out reminders to parents to kindly re-update Arbor. We need this if you wish your child to be included in any external publicity, which could include class photographs, video/films for display in external publications such as the school or Trust website, the Trust or school newsletter, school prospectuses and transition booklets.

Our school photographers, Tempest, will be coming into school on Thursday 20 March to take class photographs. **Without External Publicity Consent, your child will not be able to be included in these photographs.**

As yet, we have noticed that you have not yet updated your Arbor account, please do so at your earliest convenience if you wish your child to be included. To do this please log into your Arbor account/view student profile/consents.

If you have not yet activated your Arbor account, please click [here](#) for further details.

If you have any questions, please do not hesitate to contact the school office on 01482 648604 or email ppsoffice@hessleacademy.com

Thank you for your co-operation.

Yours faithfully

Mrs M Preston
Head of School